

AVEDA

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tourmaline charged exfoliating cleanser

SKIN CARE

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POSITIONING STATEMENT

Daily cleanser helps increase cell turnover to reveal radiant and conditioned skin.

ELEMENTAL NATURESM: All

PRODUCT BENEFITS

- Removes impurities and skin dulling surface cells
- Friction-free exfoliation leaves skin smooth and conditioned

INGREDIENT BENEFITS

- Tourmaline, a naturally energizing mineral, helps infuse visible life and radiance into the skin
- Naturally-derived jojoba beads exfoliate and reveal radiant skin
- Sodium mannose phosphate, a biofermented yeast extract made with corn-derived sugar—boosts skin renewal, removing dull cells and promoting a healthy glow
- Mango butter leaves skin conditioned

PARTNERS WITH

- Tourmaline Charged Radiance Fluid
- Tourmaline Charged Eye Creme
- Tourmaline Charged Protecting Lotion SPF 15/Oil-Free
- Tourmaline Charged Hydrating Creme
- Tourmaline Charged Radiance Masque

USAGE/APPLICATION

Massage onto wet skin, work into lather and rinse.

WHERE IT FALLS IN THE RITUAL

Tourmaline Charged Exfoliating Cleanser is the first step in the daily Tourmaline Charged skin care regimen, to be used morning and evening.