

AVEDA

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tourmaline charged radiance fluid

SKIN CARE – SPECIALIZED CARE

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POSITIONING STATEMENT

Concentrated refining serum jump-starts a healthy glow—smoothing away dullness and minimizing the appearance of pores and fine lines.

ELEMENTAL NATURESM: All. Fire Natures (sensitive skin) should patch test.

PRODUCT BENEFITS

- Helps smooth and refine dull, lackluster skin, revealing fresher, more radiant skin underneath
- Reduces the appearance of pores, fine lines and wrinkles
- Jump-starts a healthy, glowing complexion
- Protects skin from free radical damage that can cause premature aging
- Non-acid biofermentation technology is less likely to cause skin irritations or sun sensitivity than fruit acid products

INGREDIENT BENEFITS

- Tourmaline, a naturally energizing mineral, helps infuse visible life and radiance into the skin
- Sodium mannose phosphate—a biofermented yeast extract made with corn-derived sugar—boosts skin renewal, removing dull cells and promoting a healthy glow
- Clary sage helps protect skin's barrier, and acts as a conductor to activate ingredients at the right time
- A powerful anti-oxidant blend including vitamins C, E, organic aloe, green tea leaf and the tomato extract

lycopene helps protect skin from environmental aggressors

- Aroma of 100% pure flower and plant essences including certified organic lavender, mandarin, orange, lemon, marjoram, peppermint, ylang-ylang and geranium

PARTNERS WITH

- Tourmaline Charged Hydrating Creme
- Tourmaline Charged Protecting Lotion SPF 15/Oil-Free
- Tourmaline Charged Eye Creme

USAGE/APPLICATION

- Dispense a few drops on fingertips and spread a thin layer from throat to face. Use morning and night, followed by an Aveda moisturizer. Can be used under Firming Fluid™ or Night Nutrients™. For optimal radiance, use with the Tourmaline Charged family of products.

WHERE IT FALLS IN THE RITUAL

- Apply to skin after cleansing and toning in the morning, or cleansing and exfoliating in the evening. Follow with an Aveda moisturizer.