

AVEDA

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caribbean therapy™ flower water

BASIC SKIN CARE

05/05



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POSITIONING STATEMENT

Alcohol-free face and body spray uplifts and rejuvenates the senses while lightly hydrating skin.

ELEMENTAL NATURE™: All

PRODUCT BENEFITS

- Uplifts and rejuvenates the senses.
- Lightly hydrates and nourishes the skin.

INGREDIENT BENEFITS

- Neroli, certified organic and basil essential oils uplift and refresh.
- Bitter orange flower extract helps soften and condition skin.
- Caribbean sea salt has a naturally high mineral content and is considered to be a skin-softening agent. It also acts as a natural preservative in the formula.
- Biosaccharide gum, derived from sugar, has moisturizing properties to help hydrate and condition skin.

PARTNERS WITH

- Caribbean Therapy™ Bath Soak
- Caribbean Therapy™ Bath Bar
- Caribbean Therapy™ Body Creme
- Madagascar™ Plant Pure-Fume™ Aroma Candle
- Aveda Comforting Tea

USAGE/APPLICATION

- Mist liberally from head to toe to refresh skin and senses—after a shower, a workout or during airplane travel.
- For scalp massage, spray throughout hair and scalp; massage.

WHERE IT FALLS IN THE RITUAL

At-Home Bath Ritual—This rejuvenating bath ritual lets your guests create their own private spa sanctuary at home.

1. Light Madagascar™ Plant Pure-Fume™ Aroma Candle to infuse bathroom with an exotic aroma.
2. Run warm bath and add 4-6 capfuls of Caribbean Therapy™ Bath Soak to create a moisturizing bathing oasis.
3. Step in... inhale deeply, breathing in the lush aroma of the Caribbean essential oils and visualize being enveloped in the warmth of the tropics.
4. Use hands and/or wash cloth to work Caribbean Therapy™ Bath Bar into lather. With gentle, slow, circular motions, toward the heart, exfoliate all over the body to help remove dead skin cells.
5. Exit the bathtub, and gently pat dry skin.
6. Mist entire face and body with Caribbean Therapy™ Flower Water to refresh skin, inhaling the uplifting aroma of neroli and orange.
7. Liberally apply Caribbean Therapy™ Body Creme to entire body in slow, circular motions toward the heart, nurturing and comforting skin and senses.
8. Wrap yourself in a fluffy, cotton robe, sip some Aveda Comforting Tea and reflect on your self-renewing, tropical spa experience.