

AVEDA

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BASIC SKIN CARE

## refreshing bath bar



### POSITIONING STATEMENT

Long-lasting bath bar refreshes and cleanses skin.

### PRODUCT BENEFITS

- Purifies and conditions skin
- Revitalizing, pure plant and flower aroma
- No animal fats or artificial dyes

### INGREDIENT BENEFITS

- Plant-derived glycerin and lecithin—provide moisturization
- Vitamin E—acts as an anti-oxidant protecting from environmental aggressors
- Soapwort, yucca and quillaja—offer cleansing and balancing properties

### PARTNERS WITH

- All Aveda bath and body products

### USAGE/APPLICATION

- Lather bar with warm water. Apply to body and rinse.



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