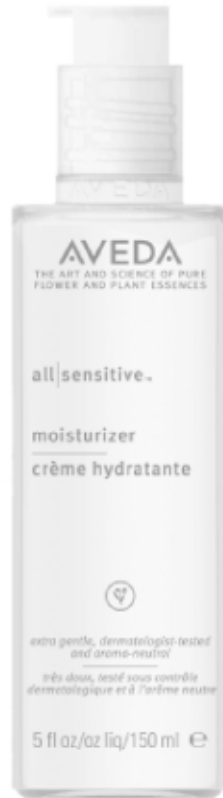


AVEDA

AVEDA



all-sensitive™ moisturizer

BASIC SKIN CARE

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all-sensitive™ moisturizer

POSITIONING STATEMENT

Daily moisturizer hydrates and soothes sensitive skin.

ELEMENTAL NATURESM: Fire

PRODUCT BENEFITS

- Greaseless and weightless formula absorbs quickly
- No aromas, dyes or irritants
- Dermatologist-tested

INGREDIENT BENEFITS

- Nine Ayurvedic Indian herbs (albizza, licorice, valerian root, spikenard, turmeric, barberry, sausseura, lesser cardamon and vetiver grass)—provide soothing relief to sensitive skin
- Palm, mixed plant and coconut-derived emollients—optimize product performance without leaving skin feeling greasy
- Panthenol (Vitamin B₅) offers soothing properties that help skin look and feel smooth
- Vitamin E and Vitamin A—replenishes delicate skin and relieves dryness

PARTNERS WITH

- All-Sensitive™ Cleanser
- All-Sensitive™ Toner



USAGE/APPLICATION

- Apply a small amount to face and throat. Use a.m. and p.m.

WHERE IT FALLS IN THE RITUAL

- This is the final step in the All-Sensitive™ skin care ritual. It follows cleansing and toning.