

AVEDA

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MAKEUP

## color plus shimmer™



### POSITIONING STATEMENT

This all-over, oil-free, water based gel provides sheer reflective radiance to face and body.

### PRODUCT BENEFITS

- Long-lasting glow stays put, unlike many conventional shimmer face and body products
- Silky, smooth formula allows ample time to build, blend and layer color to your liking
- One shade for all skin tones

### INGREDIENT BENEFITS

- Boron nitride—leaves skin looking all-over glistening and feeling silky to the touch

### PARTNERS WITH

- Aveda foundations
- Lip Glaze
- Lip Shine
- Lip Tint SPF 15

### USAGE/APPLICATION

- Dot on cheek, bridge of nose and chin.
- Build and blend color to desired level of shimmer.
- Apply from lash line to brow.

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