

AVEDA

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MAKEUP

blush minus mineral oil™

POSITIONING STATEMENT

A soft-textured blush to create a healthy, subtle glow that defines and contours.

PRODUCT BENEFITS

- Buildable, blendable color
- Free of mineral oil

INGREDIENT BENEFITS

- Comstarch—provides smooth coverage, glide and silky texture. Also absorbs excess oil.
- Vitamin A, E and C—provide anti-oxidant protection

PARTNERS WITH

- Inner Light™ Loose Powder
- Aveda Blush Brush

USAGE/APPLICATION

- Gently apply a small amount lightly with a brush. Start at the apple of the cheeks.
- Work in a circular motion toward hairline.
- Apply after foundation and/or powder.



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