

AVEDA

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# aveda ceramic round brushes

HAIR CARE

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### POSITIONING STATEMENT

Aveda Ceramic Round Brushes are durable, lightweight, easy-to-use and help reduce blow-dry time.

### PRODUCT BENEFITS

- Ceramic-coated barrel heats up when using a blow dryer. The brush then acts like a curling iron to create curl or volume without burning. The heat is derived from a hot air jet rather than electrical heat.
- Ergonomic handle is constructed of 100% post-consumer recycled material that is designed to reduce wear and tear on the user
- No glue is used to make the brushes ensuring product durability
- Sectional pick can be pulled out of the base of the brush handle to facilitate sectioning of the hair and/or to clean the brush by pulling hair off the bristles

### PARTNERS WITH

- Brilliant™ Damage Control™ when blow-drying to protect hair from thermal heat damage and reduce breakage for all hair types

### USAGE/APPLICATION

Used when blow-drying and styling hair to create volume and reduce the time it takes to blow-dry hair.