

AVEDA

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dry remedy™ moisturizing conditioner

HAIR CARE

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POSITIONING STATEMENT

Dry Remedy™ Moisturizing Conditioner is a luxurious, daily conditioner that transforms dry, brittle hair—drenching it with moisture and detangle, without weighing hair down.

PRODUCT BENEFITS

- Instantly improves condition of dry hair up to 63%*
- Moisturizes dry, brittle hair
- Does not weigh hair down
- Detangles hair
- Softens hair
- Safe to use on color-treated hair

* use of shampoo, conditioner and treatment masque in a clinical wet combing study

INGREDIENT BENEFITS

- Patent-pending Deep-Moisture Complex—a blend with buriti oil, pomegranate and palm-derived conditioners—penetrates to moisturize dry hair
- Macadamia nut oil helps detangle hair and improves combability
- The aroma is a relaxing floral blend of certified organic palmarosa, ylang ylang and rose geranium with a hint of vanilla and other pure plant and flower essences

PARTNERS WITH

- Dry Remedy™ Moisturizing Shampoo
- Dry Remedy™ Moisturizing Treatment Masque

USAGE/APPLICATION

- Massage into hair from roots to ends after shampooing with Dry Remedy Moisturizing Shampoo. Rinse.

Note: Product hue may vary due to natural color variations in the buriti oil.

WHERE IT FALLS IN THE RITUAL

- Use after shampooing.