

AVEDA

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HAIR CARE

clove shampoo



POSITIONING STATEMENT

Color enhancing shampoo enriches warm tones in medium brown shades of hair.

PRODUCT BENEFITS

- Enriches warm, brown tones
- Gently cleanses hair and scalp

INGREDIENT BENEFITS

- Clove—enhances warm tones
- Coffee—enriches brown shades

PARTNERS WITH

- Clove Color Conditioner

USAGE/APPLICATION

- Massage shampoo into wet hair. Rinse. Follow with Aveda Conditioner.

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