

AVEDA

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HAIR CARE

## custom control™ styling/finishing emulsion



### POSITIONING STATEMENT

Imparts strong-hold, weightless definition and style memory to all hair types.

### INGREDIENT BENEFITS

- Certified organic flax seed—provides hold
- Black tea with astringent properties—helps prevent hair from becoming oily
- Hops—helps enhance body and shine

### PARTNERS WITH

- Brilliant™ Damage Control™

### USAGE/APPLICATION

- Apply to damp or dry hair. Turn dial twice for weightless styling, once for dry hair finishing. Emulsify product in hands and apply evenly to hair. For greater hold, reapply as desired.

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