

AVEDA

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HAIR CARE

brilliant™ forming gel



POSITIONING STATEMENT

Adds light hold, volume and shine to all hair types.

INGREDIENT BENEFITS

- Certified organic aloe—helps tame frizz while adding shine
- Certified organic flax seed—helps to provide natural hold
- Kelp—helps to moisturize hair

USAGE/APPLICATION

- Place product between palms. Emulsify product. Apply generously and evenly through damp hair. Comb through. Use fingertips or brush to blow-dry, lifting hair from the scalp to create volume and control. Reapply for greater hold.

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