

AVEDA

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HAIR CARE

brilliant™ emollient finishing gloss



POSITIONING STATEMENT

Adds glossy shine, smooths ends and conditions medium to coarse hair.

INGREDIENT BENEFITS

- Rice bran oil—adds shine
- Silica, derived from sand—adds shine without weighing hair down
- Vitamin E (anti-oxidant)—helps protect against environmental aggressors

PARTNERS WITH

- Brilliant™ Shampoo
- Brilliant™ Conditioner

USAGE/APPLICATION

- Pump 1-2 times into palms. Begin with a small amount. Layer more as needed. Smooth evenly over hair to eliminate flyaways and frizz. Smooth and condition by applying directly with fingertips to dry ends.

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