

AVEDA

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HAIR CARE

brilliant™ anti-humectant pomade



POSITIONING STATEMENT

Repels moisture and prevents frizz for coarse hair.

INGREDIENT BENEFITS

- Castor oil—helps tame frizz while adding shine and control
- Rice bran oil—helps protect as a UV absorber for hair

PARTNERS WITH

- Brilliant™ Shampoo
- Brilliant™ Conditioner

USAGE/APPLICATION

- Apply a small amount to palms. Rub palms together to emulsify. Apply evenly through dry hair. Glide fingertips over areas where you want to eliminate flyaways and add brilliant shine.



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