

AVEDA

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HAIR CARE

## shampure™ conditioner



### POSITIONING STATEMENT

Daily conditioning with morikue™ protein fortifies all hair types.

### PRODUCT BENEFITS

- Daily conditioning formula leaves hair healthy

### INGREDIENT BENEFITS

- Morikue™ protein—fortifies hair
- Aroma—25 pure plant and flower essences

### PARTNERS WITH

- Shampure™ Shampoo

### USAGE/APPLICATION

- Shampoo with Shampure Shampoo. Rinse. Smooth Shampure™ Conditioner over wet hair. Rinse.

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