

AVEDA

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HAIR CARE

brilliant™ shampoo



POSITIONING STATEMENT

Richly foaming shampoo formula for textured and treated hair leaves hair clean and shiny.

PRODUCT BENEFITS

- Helps soothe your scalp with calendula, camellia and aloe

INGREDIENT BENEFITS

- Camellia and aloe formula – softens, smooths and moisturizes hair

PARTNERS WITH

- Brilliant™ Conditioner

USAGE/APPLICATION

- Massage shampoo into wet hair. Rinse. Follow with Brilliant™ Conditioner.

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