

AVEDA

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HAIR CARE

madder root color conditioner



POSITIONING STATEMENT

Intensive color enhancing conditioner enriches red tones in brown and red shades of hair.

PRODUCT BENEFITS

- Rejuvenates and refreshes color
- Leaves hair shiny, silky and manageable
- Deep conditions for maximum combability and manageability

INGREDIENT BENEFITS

- Madder Root formula—purifies hair and scalp
- Henna—intensifies red hues

PARTNERS WITH

- Madder Root Shampoo

USAGE/APPLICATION

- After shampooing, work conditioner evenly into hair. Comb through. Leave on 2-3 minutes. Rinse.

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