

AVEDA

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color conserve™ foaming leave-in conditioner

HAIR CARE

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POSITIONING STATEMENT

Lightweight, foaming leave-in conditioner is the third step in the Color Conserve™ system to protect, preserve and fortify color-treated hair.

PRODUCT BENEFITS

- Provides maximum protection against hair color fading
- Because it is a leave-in conditioner, it does more to help lock in the vibrancy of your hair color
- Quinoa protein penetrates the hair shaft, leaving hair fortified and more resilient
- Plant-based conditioners provide detangling and light conditioning while smoothing the cuticle to help lock in color and shine

INGREDIENT BENEFITS

- Naturally derived sun filters from wintergreen and cinnamon bark protect color-treated hair from damage and fading due to the sun
- Plant derived emollients provide light conditioning and smooth the cuticle to lock in hair color
- Quinoa protein fortifies color-treated hair
- Organic aroma containing all organic essential oils including lavender, ylang ylang, peppermint, geranium and grapefruit

PARTNERS WITH

- Color Conserve™ Shampoo
- Color Conserve™ Conditioner

USAGE/APPLICATION

- After Color Conserve Shampoo and Conditioner, apply evenly to damp hair, roots to ends. Do not rinse.

WHERE IT FALLS IN THE RITUAL

- After shampooing and conditioning with Color Conserve Shampoo and Conditioner.