

AVEDA

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HAIR CARE

## color conserve™ conditioner



### POSITIONING STATEMENT

Color Maintenance daily conditioner protects and preserves color-treated hair with plant-based conditioners to help lock in color.

### PRODUCT BENEFITS

- Plant-based conditioners seal the cuticle to lock in color
- Leaves hair silky and soft with high shine

### INGREDIENT BENEFITS

- Sun-filters derived from wintergreen and cinnamon bark—protect the hair from damage and color fading due to exposure to the sun
- Anti-oxidants—provide a protection against free radicals

### PARTNERS WITH

- Color Conserve™ Shampoo
- Color Conserve™ Foaming Leave-In Conditioner

### USAGE/APPLICATION

- Shampoo with Color Conserve Shampoo. Rinse. Smooth Color Conserve Conditioner onto hair. Rinse. Follow with Color Conserve™ Foaming Leave-In Conditioner.

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