

AVEDA

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HAIR CARE

blue malva color conditioner



POSITIONING STATEMENT

Intensive color enhancing conditioner neutralizes brassy tones in all shades of hair.

PRODUCT BENEFITS

- Rejuvenates and refreshes color
- Leaves hair shiny, silky and manageable
- Deep conditions for maximum combability and manageability
- Brightens grey hair

INGREDIENT BENEFITS

- Blue malva and comflower—intensify brightness and provides moisture

PARTNERS WITH

- Blue Malva Shampoo

USAGE/APPLICATION

- After shampooing, work conditioner evenly into hair. Comb through. Leave on 2-3 minutes. Rinse.

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