

AVEDA

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HAIR CARE

## bixa color conditioner



### POSITIONING STATEMENT

Intensive color enhancing conditioner adds copper tones to red and brown shades of hair.

### PRODUCT BENEFITS

- Rejuvenates and refreshes color
- Leaves hair shiny, silky and manageable
- Deep conditions for maximum combability and manageability

### INGREDIENT BENEFITS

- Brazilian bixa—source of the natural colorant

### USAGE/APPLICATION

- After shampooing, work conditioner evenly into hair. Comb through. Leave on 2-3 minutes. Rinse.

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