

AVEDA

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scalp benefits™ balancing shampoo

HAIR CARE

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POSITIONING STATEMENT

Daily shampoo cleans down to the root, removing excess sebum and other build-up—creating the ideal foundation for healthy hair.

PRODUCT BENEFITS

- Gentle cleansers clean deep down to the root
- When combined with scalp massage, improves circulation and excess sebum and build-up are removed, creating a healthier scalp

INGREDIENT BENEFITS

- Gentle cleansers derived from coconut and babassu nut—clean down to the root
- Burdock root, sage leaf and echinacea—promote a healthy scalp
- Vitamin-rich sea buckthorn—works to protect hair and scalp from environmental damage

PARTNERS WITH

- Scalp Benefits™ Balancing Conditioner

USAGE/APPLICATION

- Massage shampoo into wet hair and scalp. Rinse. Follow with Scalp Benefits™ Balancing Conditioner.