

AVEDA

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HAIR CARE

sap moss™ shampoo



POSITIONING STATEMENT

Concentrated shampoo formula nourishes and moisturizes dry hair with Iceland moss.

PRODUCT BENEFITS

- Adds shine, smooths frizz and helps repair split ends

INGREDIENT BENEFITS

- Iceland moss—moisturizes
- Sap—carries nutrients to dry hair

PARTNERS WITH

- Sap Moss™ Nourishing Concentrate
- Sap Moss™ Conditioning Detangler
- Sap Moss™ Styling Spray

USAGE/APPLICATION

- Massage shampoo onto wet hair. Rinse. Follow with Sap Moss Conditioning Detangler.
- Leave shampoo on hair longer for coarse or textured hair.

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