

AVEDA

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HAIR CARE

## rosemary mint shampoo



### POSITIONING STATEMENT

Daily cleansing with refreshing invigoration for fine to normal hair.

### PRODUCT BENEFITS

- Leaves hair full of body

### INGREDIENT BENEFITS

- Peppermint—Invigorates and awakens
- Rosemary—helps protect against environmental damage

### PARTNERS WITH

- Rosemary Mint Conditioner

### USAGE/APPLICATION

- Massage shampoo into wet hair and scalp. Rinse. Follow with Rosemary Mint Conditioner.

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